

Interreg - IPA Cross-border Cooperation Romania - Serbia Programme



BANAT GREENWAY CORRIDOR

Connecting People to Nature and Culture

Project Acronym: CONNECT

(E-MS Code: RORS 372)

- Lead Beneficiary: **Cornereva Hall (RO)**
- Project Partners: **Municipality of Kovačica (SRB), Assoc."Friends of Pancevo" (SRB)**
- Total project budget: **528.952,20 EUR**
- EU funding: **449.609,36 EUR**
- Implementation period: **22.12.2020 - 20.12.2022**



Programme priority axis 4:
**Attractiveness
for sustainable
tourism**

Specific Objective: 4.1 Investments for the growth of the demand of local tourism networks and promotion of innovative tourism activities. The project area is covering the Caras-Severin County and South Banat District of the Romanian - Serbian border area through the linear green corridor that links the Banat Mountains (RO), Danube and Banat-Deliblato Sands (SRB).



"Banat Greenway" is a linear green corridor of long-distance with thematic local trails, specific tourism route reserved for non-motorized users, as a new distinct regional tourism product for leisure and cycling tourism, connecting people to nature and culture heritage, with integrated new innovative services and information.

Cooperation beyond borders!



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“Banat Greenway” - regional brand for niche tourism beyond borders

For this purpose the project includes actions to drive public-private collaboration and the integration of all tourism stakeholders through the innovative and complementary services and information, setting of Banat Greenway cycling friendly service network and certifications according to international standards and promote new, authentic experiences through the use of new (IT) technologies in rural areas along the Banat Greenway Corridor.

Establishment of cross border tourism infrastructure for integrated innovative services and information – Banat Greenway Corridor:

Visitor Information (Interpretive)

Center and center for cyclists,

Dolovo, “Deliblato Sands” area

Interactive digital Info-point,

Cornereva

Leisure point (resting place),

Kovačica, Uzdin

Banat Bike Hire Network,

Banat Greenway trails bicycle rental service

“Cyclists Welcome!”

cycle friendly service certification - setting

quality standards for leisure and cycling

services

Thematic local trails & Tourist

information signs

with QR code



4 new thematic interactive local trails on the Banat Greenway Corridor:

1. Explore - Naive Art trail

- connect UNESCO “World editorial center devoted to naive art”, galleries, ethno houses and museums and resting place in Kovacica, Uzdin and Padina villages.

2. Experience - Via Deliblatum with Deliblato Sands Wine trails

- countryside, nature & testing experience in Deliblato Sands region
- “the European Sahara”, an UNESCO tentative list of Protected Natural Heritage, Dolovo - West gate of „Deliblato Sands“ and historic viticulture regions, vineyards of Deliblato Sands area.

3. Discover - Danube in Banat trail

- nature and culture along the left side of Danube in Banat, in Serbia and Romania.

4. Adventure - Banat's Mountains trails

- connects Cornereva villages, National Park Domogled –Cerna Valley and Baile Herculane, historical sites and rural environment of special natural and cultural value.

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Project title: BANAT GREENWAY CORRIDOR - Connecting People to Nature and Culture (eMS Code: RORS-372)

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Attractiveness for
sustainable tourism



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GREENWAY**

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